

## Fun Raisin' News from Ways & Means

No we're not talking about the California Raisins here. We're talking about Fun'D'raising with a big "D" right in the middle, because that "D" stands for Dollars, which we need to fund all the wonderful programs and activities here at LdV. Make cents?



Now that all the bad puns are out of the way, let's get down to business!

### PTC Hits The Ground Running With Multiple Fundraisers

Welcome to the new school year! Your LdV PTC is starting off the year with several major fundraisers and we **NEED YOUR HELP!**



First, be sure to look for the Mona Lisa on the "**Way\$ and Mean\$**" letter that was included in your first-day packet. That letter outlines the PTC fundraising goals for the year, and explains how you can help. Our overall goal is about \$30,000 and we need everyone to contribute through donations, fund-raising, employer contribution programs (United Way), and shopping with companies that donate to LdV. The letter has all the details, including a handy tear-off section for you to return. So take a moment now to make a small donation (and be sure to join the PTC while you're at it) and "**Make Mona Smile!**"

### Entertainment Books Coming Next Week



Right on the heels of the first week of school we will be distributing copies of the 2012 Entertainment Book for Sacramento.

This year's book features the **SAME GREAT LOW PRICE** as last year and contains thousands of money-saving coupons for local businesses, including restaurants (fast food to

fine dining), entertainment venues, hotels, retail establishments, services, and more! Some students (grades 3<sup>rd</sup> - 6<sup>th</sup>) will receive a copy of the book in class next week to bring home. Others of you will receive the book at *Back to School Night*.

The book you receive is a sample for you to review. It is **NOT** free to keep. This is a major fundraiser for the PTC and needs your support. You are expected to either **SELL** the book or **BUY** it yourself. Preferably, you will buy the book **AND** sell several more copies to friends and associates. There will be a letter included with the book which explains all the details, prices, and more. Look for it next week!

### Magazine Sale Kick-off Tuesday, Sept. 20

Our other **BIG FALL FUNDRAISER** - Magazine Sales - will kick off on Tuesday, September 20th. As with the Entertainment Books, we ask that all families make an attempt to buy and sell the Magazine subscriptions. An average of 2 or 3 subscriptions per family is all it takes! Look for more information on the magazine sale in two weeks.

### Sign up, Clip, and Shop

In addition to the major fundraisers, there are several other important things that you can do **ALL YEAR LONG** to help the PTC meet its fundraising goals. Enroll in your employer's charitable contribution (United Way) program. Collect "*Box Tops For Education*" from participating brands. Sign up for your supermarket's scrip program, and make sure you use your cards at Raley's, Safeway, and Nugget.

### PTC Again Hosts Salad Bar at Back to School Night

The PTC will again be setting up a salad bar at *Back to School Night* next Wednesday, September 14. Be sure to join us in the front hallway starting at 5:00pm for some healthy green eats (and maybe a sweet snack too)! Sodas and bottled water will also be available. The best part is that the proceeds benefit our kids! So whether it is dinner, or just an appetizer, be sure to join us.

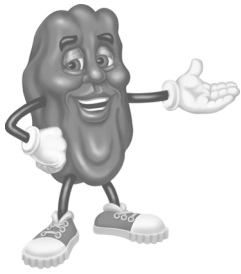


Volunteers are need to help run the salad bar, so get a head start on completing your volunteer hours. We are also asking for donations of salad fixin's and desserts. Yes, you can earn hours baking brownies at home!



Look for the sign-up sheets outside the volunteer office later in the week. Contact David DeNuzzo (e-mail [dfd@denuzzo.com](mailto:dfd@denuzzo.com)) for more details, and to volunteer or donate.

Please turn the page for...   
**Even More Funraisin' News!**



## EVEN MORE Fun Raisin' News from Ways & Means

### 1st Annual LdV Fireworks Sale Goes Off With a Bang!

This past July, LdV hosted its first-ever fireworks booth. We partnered with the Phantom Fireworks Company to operate the booth in front of Land Park Ski & Sports on Freepport Blvd. across from Land Park. We didn't know it when we started, but we were in for the wildest weather of the summer! On Tuesday we were standing around in the cold and the rain watching water pour through the roof. By the weekend the temperature was over 100 and the sweat was pouring off of us!

But we couldn't have asked for a better location! Bill, the proprietor of Land Park Ski & Sports was a wonderful host. His shop is normally closed in July, but because of the late snows he found himself running a summer sale for the first time in 17 years. There was even a ski bus to Tahoe on July 4<sup>th</sup>! Sitting under the tree in front of the ski chalet, watching the golfers in the park... It was almost like a Tahoe Vacation!

And we did just great. We started slowly and then built day after day until we ended the week selling over \$22,000 worth of fireworks, earning a spot as one of the top-5 booths in Sacramento. We even gave out free fireworks to all the LdV kids (well, their moms and dads anyway) who showed up on the last day. In the end, after paying taxes and expenses, our cut will be a bit over eight thousand dollars.

It was also great to meet and work with so many different LdV families, as well as families new to LdV, LdV alums, friends, neighbors, and many of the children for whom this is all intended. We had a great time!

### WANTED! Class Fundraising Reps!



Are you interested in helping to find more money for your grade or class fund? Please let us know so that you can get on our e-mailing list! Here at Ways & Means we regularly receive solicitations and marketing materials from various fundraising companies that want our business. Unfortunately we are not able to follow up on them ourselves, so we want to make them available to you! We would like at least one contact person from each class or grade. E-mail [waysandmeans@ldvptc.org](mailto:waysandmeans@ldvptc.org) to get on the list.

### Fireworks Sale Thanks!

A special thanks to Lony Modellas from New West Gardens for the use of the trailer all week long, and also to Joan from Espresso Metro for keeping our coolers stocked with ice. Also to everyone who bought and sold SCRIP, and shopped at our booth during the week. And of course to all the children who came out and helped us wave signs and spread the word.



### Thanks to all the LdV Fireworkers!

Jason Adams	Cindy Kazee
Tracy Adams	Dennis Kazee
Annie Anderson	Sarah Kline
Brian Bachman	Andrew Lam
Anthony Bell	Nicole Lam
Shawna Bell	Sybil Lawson
Gregory Bevens	Diana Maffei
Melanie Bevens	Mike Martinez
Mykel Bevens	Dawn Mason
Robert Brosemer	Pat McFarlin
Gwynnae Byrd	Kirk McKinzie
Ada Cerda	Lisa McKinzie
Jay Correia	Lynette Meighan
David Ryan Crane	Ryan Metta
Chris Dawson	Paula Mishima
Dave Decker	Michele Nelson
David DeNuzzo	Amy Neto
Lori Easterling	Matt Newman
Kyle Emigh	Kim Niemeyer
Linda Flanagan	Ryan Niemeyer
Shawn Flanagan	Alysia Nordberg
Sarah Foley	Amelia Ortega
Carlos Fonseca	Josie Peavy
Robert Garcia	Michele Preston
Matt Geuffroy	Nathan Preston
Scottie Glasgow	Shirley Raulien
Michael Greenlow	Sara Realmuto
Shelby Greenlow	Sue Richards
Francisco Gutterres	Jaeda Rios
Justine Gutterres	Fallon Sanchez
Jeannie Hansen	Sandy Santiago
Darci Hoffman	Deidre Sessoms
Kaylah Hoffman	Brandi Sidley
Jayme Hungerford	Eric Torres
Kris Hunter	Judy Trewartha
Damon Jimenez	Judy Tyzzer
Jennifer Jimenez	Toni Wong
	Cathy Yayasaki

Our sincerest apologies to anyone we missed. **You were all great!** Thank you all and we'll see you again next year!



For more information about PTC fundraisers, see the Fundraisers Page at [www.ldvptc.org](http://www.ldvptc.org) or send e-mail to [waysandmeans@ldvptc.org](mailto:waysandmeans@ldvptc.org)