

The Way\$ and the Means\$...

Supporting the ITI Curriculum at LdV

Greetings LdV families and friends! Welcome to another exciting year at Leonardo da Vinci School. We are now in our 3rd decade and last year was as successful as any that had come before. Your PTC is committed to continuing this success into 2012 and beyond. And while the district has been forced to slash funding and cut programs, we remain steadfast in supporting our award-winning curriculum in order to provide our children with the best possible education. Join us!

LdV is unique in the Sacramento area in part due to its use of the **Integrated Thematic Instruction** (ITI) curriculum. This award-winning program recognizes the brain-body partnership, and mixes classroom study with real-world experiences to engage our students and inspire them to higher learning and greater success. ITI is not magic! It requires the dedicated support of parents, teachers, and administrators to succeed. We are fortunate to have all of these, and we can see the results all around us. Sure, we see that LdV is a California Distinguished School, and one of the shining stars in our own district. But more importantly, we see the success in our children!



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We have the way. Now we need you to help provide the means!

The success of LdV begins and ends with **you**, families and members of the LdV community. As outlined here, the LdV Parent Teacher Council (PTC) currently needs to raise over \$30,000 for PTC sponsored activities for the coming year - about \$50 per student. *(Note: Most groups at LdV also run additional fundraisers, and classroom operating funds for each grade vary from \$50-\$250 per student.)*

Every LdV Family is asked to contribute in the following ways:

Not everyone will contribute the **same** way, but everyone is expected to contribute **some** way.

- **Make A Donation Now** to the PTC using the form below and **"Make Mona Smile"**!
- **Join The PTC** and give input to your classroom PTC Rep.
- **Participate In PTC Fundraisers** throughout the year – buying and selling.
- **Enroll In Your Employer's** charitable contribution program (United Way).
- **Shop At Stores** that make a donation to LdV – Raley's, Safeway, Nugget Markets.

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Yes! I will help the LdV PTC Raise over \$30,000 for our kids and "Make Mona Smile"!

Please indicate the contribution you will make at this time. (Suggested is \$50/student per year.)

\$10 \$25 \$50 \$100 \$150 \$200 Other: _____

Name _____ Student(s) _____ Room #(s) _____

Address _____

Phone _____ E-mail _____

Please make your check payable to **LdV PTC** and return it to school with your child, or place it in the box provided in the volunteer office. You will receive a receipt, and your contribution may be tax deductible.

Don't forget to join the PTC and designate PTC as a beneficiary with your employer's United Way!

Please return by Friday, Sept 16. Thank you for your support of LdV!

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Like most things in life, ITI requires two things to succeed – time and money. You have signed a contract to give at least 40 hours of your time, and many of you will give 100 hours or more. Now it's time to talk about the money. Since ITI is not the standard curriculum of the SCUSD, they will not (and can't) pay for it. That responsibility falls upon us, the families and members of the LdV community. Everything from classroom lessons, art and garden supplies, music performances and special assemblies, science and cultural exhibits, history fairs, and dozens of field trips, to lab and sports equipment, and campus beautification, must be paid for by us.

In order to meet this challenge, the founders of LdV created the LdV Parent Teacher Council (PTC), a California non-profit 501(c)(3) corporation. One of the PTC's responsibilities is to generate and maintain funds for all the activities which take place at LdV. Some of this money is controlled by the PTC itself. Most is held in trust for the various groups and classes on campus. In all, it amounts to over \$120,000. Of the \$30,000± controlled by the PTC, about 80% is spent directly on the children and their programs, while 20% is used for faculty/staff appreciation, insurance and overhead. For 2011-2012, the LdV PTC Executive Board has established a budget of approximately \$30,000, up slightly from last year.

So where does this money come from? Glad you asked! The PTC gets its funds from three broad sources: direct money donations from members of the LdV community; fundraising sales and events; and contributions from others outside the LdV community. Last year about 20% came from parent donations, 50% from fundraisers (Entertainment Books, Magazines, Jog-a-Thon, School Store, etc.), and 30% from outside sources (Supermarket Scrip Cards, Corporate Giving). Given the ongoing economic realities, we must work even harder than before to keep our programs running at the highest levels. But we know that the LdV community is up to the challenge. Together we can make sure our star continues to shine brightly, and **"Make Mona Smile"**!

"The Ways and the Means" is published several times per year by the Ways & Means Committee of the Leonardo da Vinci Parent Teacher Council. For more information or to participate on the Committee, please e-mail waysandmeans@ldvptc.org, or visit www.ldvptc.org. Thank you for your support!

SY 2011-2012 PTC Budget Analysis:

\$29,600 School Year Budget
80% Children's Programs
20% Staff Appreciation
Insurance & Overhead

\$30,000+ Fundraising Goal
20% Parent Donations
50% Fundraiser Profit
30% Outside Giving

❁ **Thank you!** ❁



For tax purposes, you may want to note that your donation goes to the LdV PTC, a 501(c)(3) charitable nonprofit corporation. Your donation may be tax-deductible.

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